



Measurement Tools



RETAIL – WHY CDN?

COMPANY

- Family-owned since 1984
- Certified WBENC and WOSB member for large corporations, government and school bids
- A global category leader focused solely on thermometers, timers and scales
- CDN is big enough to offer a comprehensive line, but small enough to get things done

PRODUCT

- Good, Better, Best in every category
- Product development begins with understanding of professional chefs' needs
- 65% of product line is tooled by CDN
- Strong ties to established manufacturing sources (in both China and Vietnam) provides stability for quality and delivery
- Private label and OEM capabilities

SERVICE & SUPPORT

- Personal attention: the foundation of our outstanding customer service
- Website, images and marketing materials to inform, educate and sell
- CDN brand recognition: national advertising, trade shows, public relations
- Trade memberships: IHA, IBC
- Buying groups: Gourmet Catalog, HTI
- Community outreach: Catalyst Kitchens, Oregon Food Bank

QUALITY

- Quality & Innovation: 304 stainless steel, NSF®, BioCote®
- 5-year warranty on most CDN products
- HACCP-certified BioCote® antimicrobial technology
- Packaging: attractive, organized, informative, responsible
- Socially responsible with recyclable packaging, compliance with WEEE directives and 0% Hg & WERC Smart batteries

VALUE

- Competitive pricing
- Ship time 2 days
- Free freight on net orders over \$500
- We break inner packs
- Merchandising options available